Carolina Union Feasibility Study
SPACE PROGRAMMING

WHAT IS SPACE PROGRAMMING?

The space programming exercise was conducted by Vines Architecture to gain a better understanding of the needs of the Carolina student body, how those needs translate into square footage, and how each space should feel and function.

PROGRAMMATIC CONTENT

**FOOD SERVICE**
- Coffee House
- Food Shop 1
- Food Shop 2
- Food Shop 3 (Local Rooftop Eatery)
- Public House (Pub)

**GREAT HALL**
- Ballroom
  - Pre-Function Area
  - Great Hall
    - 1,400 Lecture
    - 1,000 Banquet (Existing 620 Lecture)
  - Warming / Catering Kitchen
  - Equipment Storage
  - Dressing Rooms / Green Rooms

**CONFERENCE + MEETING**
- Meeting Rooms
  - 8/25/50/75/125 Capacities
- Senate Hall / Chamber / Board Room

**RETAIL**
- Student and Entrepreneurship
- Hair Salon / Barbershop
- (Student Ventures)
- (Student Ventures)

**MULTIPURPOSE + EVENT SPACE**
- 2 Multipurpose/Event Spaces
  - (215–415 Capacity)
- Stage
- Concessions / Ticket Office
- Hospitality Room
- Dressing Rooms

**RECREATION / ENTERTAINMENT**
- Recreational Games and Lounge
- Sports Event Viewing Area
- Video Gaming Area

**LOUNGE SPACE**
- Lounge / Social Gathering
- Controlled Lounge
- Silent Lounge / Sleeping
- Graduate Lounge
- Commuter Lockers
- Technology

**STUDENT ORGANIZATIONS**
- Student Orgs / Collaborative Space
- Resource Area
- Legislative Body Suite
- Student Media
- Student Legal Services Suite
- Carolina Union Activities Board (CUAB)

**ADMINISTRATIVE + FACILITIES**
- Welcome / Info. Desk
- Events Management
- Communications + Creative Services
- Student Life + Leadership Suite
- Student Employee
- Fraternity / Sorority Life

**DIVERSITY + INCLUSION**
- (Multicultural)
  - Diversity + Inclusion Space
  - LGBTQ Meeting Rooms

**SPECIAL / MISCELLANEOUS**
- Gender Neutral Restrooms
- Retreat Space
- Child / Parent Play Area
- Lactation Room
- Meditation Area / Space

**PERFORMANCE + VISUAL ARTS**
- Music
- Dance
- Student Art Gallery
- The Gift (Included in Building Program)

**OUTDOOR AREAS**
- Performance Space
- Dining
- Shaded Areas
- Outdoor Meeting
- Rooftop Gardens / Terraces
- Rooftop Eatery

**BUS DROP OFF + PICK UP**
- Food Trucks (Exterior Location On South Road)

**ACADEMIC**
- No Academic Space

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MORE THAN A BUILDING